

# ORDER

**Wichita KS KSNW**

**Orders**  
**Order / Rev:** **A2541495**  
**Alt Order #:** 26939752  
**Product Desc:** 2020 Primary Electio  
**Estimate:** 1443  
**Flight Dates:** 06/16/20 - 06/22/20  
**Original Date / Rev:** 06/15/20 / 06/17/20  
**Order Type:** REG

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** Nat

**Agency**  
**Name:** **Ax Media**  
**Buying Contact:**  
**Billing Contact:** Ax Media Email  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Bob Hamilton/US Senate/KS/Rep**  
**Demographic:** A50+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	92	\$16,430.00	\$13,965.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	92	\$16,430.00	\$13,965.50	345.00
<b>Totals</b>	<b>92</b>	<b>\$16,430.00</b>	<b>\$13,965.50</b>	<b>345.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	25%	\$16,430.00
Market	100%	\$65,720.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$49,290.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	06/16/20	06/16/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

**Wichita KS KSNW**

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Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1443

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-T-----					1	\$140.00		6.00			
N 12	Multi	06/17/20	06/17/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--W----					1	\$140.00		6.00			
N 13	Multi	06/18/20	06/18/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---T---					1	\$140.00		6.00			
N 14	Multi	06/19/20	06/19/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	----F--					1	\$140.00		6.00			
N 15	Multi	06/22/20	06/22/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M-----					1	\$140.00		6.00			
N 16	Multi	06/20/20	06/20/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00	NM	1	\$85.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sa 5-530p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----S-					1	\$85.00		5.00			
N 17	Multi	06/16/20	06/16/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-T-----					1	\$175.00		6.00			
N 18	Multi	06/17/20	06/17/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	--W----					1	\$175.00		6.00			
N 19	Multi	06/18/20	06/18/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---T---					1	\$175.00		6.00			
N 20	Multi	06/19/20	06/19/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	----F--					1	\$175.00		6.00			
N 21	Multi	06/22/20	06/22/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	6.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	M-----					1	\$175.00		6.00			

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Product Desc: 2020 Primary Electio  
Estimate: 1443

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N22	Multi	06/17/20	06/17/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	--W----					1	\$225.00		7.00			
N23	Multi	06/18/20	06/18/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	---T---					1	\$225.00		7.00			
N24	Multi	06/19/20	06/22/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNN KSN News at Six KSN News	CM	6-630p	1---1--	:30	2	\$225.00	P4	7.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----1--					1	\$225.00		7.00			
		Week: 06/22/20	06/28/20	1-----					1	\$225.00		7.00			
N25	Multi	06/16/20	06/16/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-T-----					1	\$300.00		10.00			
N26	Multi	06/17/20	06/17/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	--W----					1	\$300.00		10.00			
N27	Multi	06/18/20	06/18/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	---T---					1	\$300.00		10.00			
N28	Multi	06/19/20	06/19/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----F--					1	\$300.00		10.00			
N29	Multi	06/22/20	06/22/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/22/20	06/28/20	M-----					1	\$300.00		10.00			
N30	Multi	06/20/20	06/20/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNN Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$150.00	P4	6.50	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----S-					1	\$150.00		6.50			
N31	Multi	06/17/20	06/17/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNN KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	--W----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	--W----					1	\$600.00		5.00			
N32	Multi	06/18/20	06/19/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNN	CM	10-10:35pm	---11--	:30	2	\$600.00	P3	5.00	NM	2	\$1,200.00



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 Alt Order #: 26939752  
 Flight Dates: 06/16/20 - 06/22/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput  
 Product Desc: 2020 Primary Electio  
 Estimate: 1443

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----1					1	\$50.00		1.50			
N42	Multi	06/18/20	06/22/20	M-F 9-10a	CM	9-10a	2--22--	:30	6	\$85.00	P4	2.00	NM	6	\$510.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 9-10a											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---22--					4	\$85.00		2.00			
Week:		06/22/20	06/28/20	2-----					2	\$85.00		2.00			
N43	Multi	06/18/20	06/22/20	Today Show II	CM	10-11a	2--22--	:30	6	\$85.00	P4	1.50	NM	6	\$510.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 2											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---22--					4	\$85.00		1.50			
Week:		06/22/20	06/28/20	2-----					2	\$85.00		1.50			
N44	Multi	06/18/20	06/22/20	KSN News	CM	12n-1pm	1--11--	:30	3	\$100.00	P4	2.50	NM	3	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---11--					2	\$100.00		2.50			
Week:		06/22/20	06/28/20	1-----					1	\$100.00		2.50			
N45	Multi	06/18/20	06/22/20	Good Day Kansas	CM	1230p-1p	1--11--	:30	3	\$70.00	P4	2.00	NM	3	\$210.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---11--					2	\$70.00		2.00			
Week:		06/22/20	06/28/20	1-----					1	\$70.00		2.00			
N46	Multi	06/18/20	06/22/20	Days of Our Lives	CM	1-2p	1--11--	:30	3	\$85.00	P4	2.00	NM	3	\$255.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Days of Our Lives											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---11--					2	\$85.00		2.00			
Week:		06/22/20	06/28/20	1-----					1	\$85.00		2.00			
N47	Multi	06/18/20	06/22/20	M-F 4-430p	CM	4-430pm	1--11--	:30	3	\$100.00	P4	4.00	NM	3	\$300.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 4-430p											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	---11--					2	\$100.00		4.00			
Week:		06/22/20	06/28/20	1-----					1	\$100.00		4.00			
N48	Multi	06/20/20	06/20/20	Sat KSN News at Six	CM	6-630pm	-----1-	:30	1	\$130.00	P4	6.00	NM	1	\$130.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----1-					1	\$130.00		6.00			
N49	Multi	06/21/20	06/21/20	Sun KSN News at Five	CM	Sun KSN News at	-----1	:30	1	\$200.00	P3	5.00	NM	1	\$200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----1					1	\$200.00		5.00			
N50	Multi	06/20/20	06/20/20	LN Sa	CM	KSN News at 10 S	-----1-	:30	1	\$350.00	P3	6.00	NM	1	\$350.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----1-					1	\$350.00		6.00			

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N51	Multi	06/21/20	06/21/20	LN Su Channels : KSNC,KSNG,KSNL,KSNN KSN News at 10 Sun Today Show (7-8am)	CM	KSN News at 10 S	-----1	:30	1	\$450.00	P3	4.50	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----1		1				\$450.00		4.50			
N52	Multi	06/18/20	06/22/20	Tonight Show Channels : KSNC,KSNG,KSNL,KSNN Tonight Show/Jimmy Fallon Today Show (7-8am)	CM	10:35p-11:35pm	1--11--	:30	3	\$140.00	P4	2.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	---11--		2				\$140.00		2.00			
		Week: 06/22/20	06/28/20	1-----		1				\$140.00		2.00			
N53	Multi	06/18/20	06/18/20	Thur Prime Hour 1 Channels : KSNC,KSNG,KSNL,KSNN Thursday 7-8p Today Show (7-8am)	CM	7-8p	---1---	:30	1	\$400.00	P4	4.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	---1---		1				\$400.00		4.00			
N54	Multi	06/18/20	06/18/20	Thur Prime Hour 2 Channels : KSNC,KSNG,KSNL,KSNN Thursday 8-9p Today Show (7-8am)	CM	8-9p	---1---	:30	1	\$400.00	P4	3.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	---1---		1				\$400.00		3.00			
N55	Multi	06/19/20	06/19/20	Fri Prime Other 1 Channels : KSNC,KSNG,KSNL,KSNN Fri Prime Other 1 Today Show (7-8am)	CM	7-9p	----2--	:30	2	\$250.00	P4	4.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----2--		2				\$250.00		4.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	06/15/20-06/21/20	Fri Prime Other 1 Credited		7-9p	----F----	:30		<del>(\$250.00)</del>		4.00	NM		
	2	Multi	06/15/20-06/21/20	Fri Prime Other 1 Credited		7-9p	----F----	:30		<del>(\$250.00)</del>		4.00	NM		
N56	Multi	06/19/20	06/19/20	Fri Prime Hour 3 Channels : KSNC,KSNG,KSNL,KSNN Friday 9-10p Today Show (7-8am)	CM	9-10p	----1--	:30	1	\$250.00	P4	3.50	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----1--		1				\$250.00		3.50			
N57	Multi	06/21/20	06/21/20	Sun Prime Hour 1 Channels : KSNC,KSNG,KSNL,KSNN Sunday 6-7p	CM	6-7p	-----S	:30	1	\$175.00	P4	3.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	-----S		1				\$175.00		3.00			
N58	Multi	06/19/20	06/19/20	Fri Prime Hour 1 Channels : KSNC,KSNG,KSNL,KSNN Friday 7-8p Today Show (7-8am)	CM	7-8p	----1--	:30	1	\$250.00	P4	4.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----1--		1				\$250.00		4.00			
N59	Multi	06/19/20	06/19/20	Fri Prime Hour 2 Channels : KSNC,KSNG,KSNL,KSNN Friday 8-9p Today Show (7-8am)	CM	8-9p	----1--	:30	1	\$250.00	P4	4.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/15/20	06/21/20	----1--		1				\$250.00		4.00			
N60	Multi	06/20/20	06/20/20	Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNL,KSNN	CM	SaSu 6a-8a	-----1-	:30	1	\$50.00	P4	1.00	NM	1	\$50.00

Order / Rev:    A2541495  
Alt Order #:    26939752  
Flight Dates:   06/16/20 - 06/22/20

Advertiser:    POL/Bob Hamilton/US Senate/KS/Reput  
Product Desc:   2020 Primary Electio  
Estimate:       1443

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Kansas Today Sa/Su 6a-8a											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----1-		1				\$50.00		1.00			
													Totals	92	\$16,430.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26939752	<b>Changes as of:</b> 6/17/2020 at 10:19 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 196/261/1443	<b>Flight:</b> 6/16/20 - 6/22/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9665738	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$16,430.00

**Total Spots:** 92  
**Total CPP:** \$47.76  
**Total GRP:** 344.0  
**Traffic #:** A2541495

**Comments:** Revision 6/17/20 - Added weight to run Thu 6/18 - Mon 6/22. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/16 - 6/22							Total Spots	Total \$	CPP*	GRP*
							6/16	6/17	6/18	6/19	6/20	6/21	6/22				
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	2	2	0	0	2	8	\$800.00	\$50.00	16.0
ADD																	
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	1	0	2	2	0	0	2	7	\$1,225.00	\$70.00	17.5
ADD																	
3	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	2	0	2	\$100.00	\$20.00	5.0
ADD																	
4	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
5	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1	5	\$700.00	\$23.33	30.0
6	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
7	Tu-F,M 5p-5:30p		KSN News	\$175.00	6.0	30	1	1	1	1	0	0	1	5	\$875.00	\$29.17	30.0
8	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	0	1	1	1	0	0	1	4	\$900.00	\$32.14	28.0
ADD																	
9	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	1	1	1	1	0	0	1	5	\$1,500.00	\$30.00	50.0
10	Sa 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0	1	\$150.00	\$23.08	6.5
11	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	0	1	1	1	0	0	1	4	\$2,400.00	\$120.00	20.0
ADD																	
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	7.5	30	1	0	0	0	0	0	0	1	\$600.00	\$80.00	7.5
13	Su 8p-10p		World of Dance-NBC	\$175.00	3.0	30	0	0	0	0	0	0	0	0	\$0.00	\$58.33	0.0
ADD																	
14	W 7p-8p		Ellen's Game of Games Wed 8e/7c-NBC	\$400.00	5.0	30	0	0	0	0	0	0	0	0	\$0.00	\$80.00	0.0
wk of 6/17 spot went from 1 to 0																	
15	Su 8p-10p		America's Got Talent	\$175.00	3.0	30	0	0	0	0	0	1	0	1	\$175.00	\$58.33	3.0
1 spot offered wk of 6/21																	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26939752	<b>Changes as of:</b> 6/17/2020 at 10:19 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 196/261/1443	<b>Flight:</b> 6/16/20 - 6/22/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9665738	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$16,430.00
		<b>Total Spots:</b> 92
		<b>Total CPP:</b> \$47.76
		<b>Total GRP:</b> 344.0
		<b>Traffic #:</b> A2541495

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/16 - 6/22							Total Spots	Total \$	CPP*	GRP*
							6/16	6/17	6/18	6/19	6/20	6/21	6/22				
16	W 7p-8p		Chicago Med	\$400.00	5.0	30	0	1	0	0	0	0	0	1	\$400.00	\$80.00	5.0
	1 spot offered wk of 6/17																
17	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.5	30	0	0	2	2	0	0	2	6	\$810.00	\$54.00	15.0
	ADD																
18	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	1	0	0	1	\$50.00	\$33.33	1.5
	ADD																
19	Sa 8a-9:30a		Saturday Today Show	\$50.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
	ADD																
20	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	1	0	1	\$50.00	\$33.33	1.5
	ADD																
21	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$85.00	2.0	30	0	0	2	2	0	0	2	6	\$510.00	\$42.50	12.0
	ADD																
22	Tu-F,M 10a-11a		Today Third Hour-NBC	\$85.00	1.5	30	0	0	2	2	0	0	2	6	\$510.00	\$56.67	9.0
	ADD																
23	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	0	0	1	1	0	0	1	3	\$300.00	\$40.00	7.5
	ADD																
24	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	0	1	1	0	0	1	3	\$210.00	\$35.00	6.0
	ADD																
25	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$85.00	2.0	30	0	0	1	1	0	0	1	3	\$255.00	\$42.50	6.0
	ADD																
26	Tu-F,M 4p-4:30p		Jeopardy B	\$100.00	4.0	30	0	0	1	1	0	0	1	3	\$300.00	\$25.00	12.0
	ADD																
27	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0	0	0	0	1	0	0	1	\$130.00	\$21.67	6.0
	ADD																
28	Su 5p-5:30p		KSN News	\$200.00	5.0	30	0	0	0	0	0	1	0	1	\$200.00	\$40.00	5.0
	ADD																



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26939752	<b>Changes as of:</b> 6/17/2020 at 10:19 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 196/261/1443	<b>Flight:</b> 6/16/20 - 6/22/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9665738	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$16,430.00
		<b>Total Spots:</b> 92
		<b>Total CPP:</b> \$47.76
		<b>Total GRP:</b> 344.0
		<b>Traffic #:</b> A2541495

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/16 - 6/22								Total Spots	Total \$	CPP*	GRP*
							6/16	6/17	6/18	6/19	6/20	6/21	6/22					
29	Sa 10p-10:30p		KSN News	\$350.00	5.0	30	0	0	0	0	1	0	0		1	\$350.00	\$70.00	5.0
ADD																		
30	Su 10p-10:30p		KSN News	\$450.00	4.5	30	0	0	0	0	0	1	0		1	\$450.00	\$100.00	4.5
ADD																		
31	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.0	30	0	0	1	1	0	0	1		3	\$420.00	\$70.00	6.0
ADD																		
32	Th 7p-8p		Council of Dads-NBC	\$400.00	4.0	30	0	0	1	0	0	0	0		1	\$400.00	\$100.00	4.0
ADD																		
33	Th 8p-9p		Blindspot-NBC	\$400.00	3.0	30	0	0	1	0	0	0	0		1	\$400.00	\$133.33	3.0
ADD																		
34	F 7p-9p		America's Got Talent (R) Fri 8e/7c-NBC	\$250.00	4.0	30	0	0	0	0	0	0	0		0	\$0.00	\$62.50	0.0
ADD																		
35	F 9p-10p		Dateline-NBC	\$250.00	3.5	30	0	0	0	1	0	0	0		1	\$250.00	\$71.43	3.5
ADD																		
36	Su 6p-7p		Hollywood Game Night	\$175.00	3.0	30	0	0	0	0	0	1	0		1	\$175.00	\$58.33	3.0
37	F 7p-8p		World of Dance	\$250.00	4.0	30	0	0	0	1	0	0	0		1	\$250.00	\$62.50	4.0
38	F 8p-9p		The Wall	\$250.00	4.0	30	0	0	0	1	0	0	0		1	\$250.00	\$62.50	4.0
39	Sa 6a-8a		Kansas Today	\$50.00	1.0	30	0	0	0	0	1	0	0		1	\$50.00	\$50.00	1.0
TOTALS:							6	7	22	23	6	8	20		92	\$16,430.00	\$47.76	344.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26939752	<b>Changes as of:</b> 6/17/2020 at 10:19 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 196/261/1443	<b>Flight:</b> 6/16/20 - 6/22/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9665738	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$16,430.00
		<b>Total Spots:</b> 92
		<b>Total CPP:</b> \$47.76
		<b>Total GRP:</b> 344.0
		<b>Traffic #:</b> A2541495

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/17/20 10:06 AM	Taylor Fernie	Other
06/17/20 10:06 AM	Taylor Fernie	Other
06/17/20 9:50 AM	MICHAEL POWERS	Please see program change...Mike
06/17/20 9:49 AM	MICHAEL POWERS	Please see program changes...thanks Mike
06/17/20 9:40 AM	Patty Sparkman	Program change Please accept MG offer for Line 19
06/17/20 9:35 AM	Patty Sparkman	Prime Program change -- Please accept MG offer by COB today. Thanks.
06/17/20 9:19 AM	System	Notice Received.
		Revision 6/17/20 - Added weight to run Thu 6/18 - Mon 6/22. Please confirm the revision & alert me of any pre-empts. Thank you!
06/17/20 8:24 AM	GOTOSTRATA\mPOWER S	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30
06/15/20 12:02 PM	Taylor Fernie	Other
06/15/20 11:46 AM	MICHAEL POWERS	Please see prime program changes...Mike
06/15/20 9:43 AM	Patty Sparkman	Program Changes for Sunday & Wednesday Prime - please accept MG Offer asap. Thank you.
06/15/20 9:23 AM	System	Notice Received.
		New Order 6/15/20 - The new orders will run Tuesday 6/16 - Monday 6/22. Please confirm the new orders & alert me of any pre-empts. Thank you!
06/15/20 9:17 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$32,940</b>
<b>KSNW Share:</b>	<b>25%</b>
<b>Comment:</b>	<b>share estimated</b>
<b>Unknown:</b>	<b>75%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	92	\$16,430.00	\$47.76	344.0
<b>Total</b>	<b>100%</b>	<b>92</b>	<b>\$16,430.00</b>	<b>\$47.76</b>	<b>344.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jun	92	\$16,430.00
<b>Total</b>	<b>92</b>	<b>\$16,430.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	6/17/20 9:40 AM	MICHAEL POWERS	Confirmed	1	1	\$0	\$16,430.00	Changes: 2 buylines added or modified.
Makegood 2	6/17/20 9:35 AM	MICHAEL POWERS	Confirmed	3	3	\$0	\$16,430.00	Changes: Total GIMPs from 194 to 344, Total CPM from \$42,448.45 to \$47,761.63. 5 buylines added or modified.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26939752	<b>Changes as of:</b> 6/17/2020 at 10:19 AM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 196/261/1443	<b>Flight:</b> 6/16/20 - 6/22/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bob Hamilton for Kansas Inc	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9665738	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$16,430.00
		<b>Total Spots:</b> 92
		<b>Total CPP:</b> \$47.76
		<b>Total GRP:</b> 344.0
		<b>Traffic #:</b> A2541495

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/17/20 8:24 AM	GOTOSTRATA\mPOWER S	Confirmed	56		\$8,195.00	\$16,430.00	Changes: Comments from New Order 6/15/20 - The new orders will run Tuesday 6/16 - Monday 6/22. Please confirm the new orders & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30 to Revision 6/17/20 - Added weight to run Thu 6/18 - Mon 6/22. Please confirm the revision & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30, Total \$ from \$8,235.00 to \$16,430.00, Total GRPs from 194.0 to 344.0, Total Spots from 36 to 92, Total CPP from \$42.45 to \$47.76. 28 buylines added or modified.
Makegood 1	6/15/20 9:43 AM	MICHAEL POWERS	Confirmed	2	2	\$0	\$8,235.00	Changes: Total GIMPs from 0 to 194, Total CPM from \$0.00 to \$42,448.45. 4 buylines added or modified.
Queued for Electronic Contracting	6/15/20 9:21 AM					\$0	\$0	
New	6/15/20 9:16 AM	MICHAEL POWERS	Confirmed	36		\$8,235.00	\$8,235.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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